

# TRADE CO-OPERATIVE UNIVERSITY OF MOLDOVA

"Excellence and competitiveness through quality and cooperation"

EDUCAȚIE
CERCETARE
Cunoștințe
Parteneriat

DEZVOLTARE
Comunitate
COMPETITIVITATE
Calitate
INTERNAȚIONALIZARE
Business
EXCELENȚĂ
INOVARE
Valori







www.uccm.md



Mircea Snegur
The first President of the Republic of Moldova,
Doctor Honoris Causa of TCUM

I am very pleased to offer sincere congratulations and to wish success and further prosperity to the scientific-didactic staff, researchers, students, to the entire academic community of this prestigious educational institution on the occasion of the 25th anniversary since its foundation.

We are pleased to note that in this quarter of a century this academic entity has succeeded in asserting itself as an institution with undeniable merit in the education of highly qualified specialists predominantly in the economic, commercial and related fields. The society, the national economyand the consumer co-operatives have benefited of alternative education, from non-budgetary sources, of more than 7700 people, who found themselves in the most diverse fields of activity.

The University managed to successfully overcome the turmoil and difficulties of transition to a market economy, to modernize the educational process and adapt it to the requirements of the Bologna Process, to develop research and innovation, building a modern educational and research infrastructure.

The university is perpetually evolving with new results in education and research. Today, the Trade Co-operative University of Moldova has become an academic community that has ascertained its identity, has built its own value system and promotes quality and excellence in education and research.

Personally, as holder of the honorary title "Doctor Honoris Causa" of the Trade Co-operative University of Moldova, I enjoy together with you the achievements you have accomplished. Allow me once again, on the occasion of this beautiful anniversary, to wish you all health and success in the noble activity of educating the young generation, based on knowledge and professional skills.

Let the Trade Co-operative University continues to thrive and progress further on, becoming a perpetual source of culture and spirituality for all who wish a successful career and a bright future!

Vivat TCUM!



Vasile Carauş
The Chairman of the Executive Bureau of MOLDCOOP

The Trade Co-operative University of Moldova was established in a historical period, distinct for the development of the Republic of Moldova, based on the Decision of the Government of the Republic of Moldova (No. 376, 22 June, 1993), and the Decision of the Central Union of Consumer Co-operatives of Moldova (MOLDCOOP) (No.10/5, 24 June, 1993.

The creation of the University meant the opening of new opportunities for the development of the human potential of consumer co-operatives and providing co-operative entities with qualified personnel, and, respectively, for the economic growth of this sector of the national economy, bringing together about 130,000 cooperative members, 146 cooperative entities, over 4000 employees.

The University contributes not only to the initial and continuing training of specialists for the consumer co-operatives system, but also to the active promotion of the principles and values of international cooperative movement, to the remodelling of the social-economic relations in the rural environment, to the implementation, on the basis of new principles, of the free market relations based on competition.

TCUM has become a genuine prestigious academic centre that develops the best traditions and values through various educational technologies, promoted by a team of highly professional teachers, prepared to respond appropriately to complex situations, accepting the changes that are indispensable to our times, implementing the educational reform and creating favourable conditions for professional training integrated with research and innovation.

The mutually beneficial cooperation between the Central Union of Consumer Co-operatives of the Republic of Moldova, the entities of the system and the academic team of the university is materialized in the elaboration of strategies for consumer co-operatives development, transfer of the results of scientific investigations and innovations to the economic agents of the system, providing places for internships and job placements for graduates. We hope that our partnership - the synergy between the academic institution and the economic agents, will continue to strengthen, contributing to the even better education of young specialists, to the formation of the next generations of leaders for the national economy and consumer co-operatives.

On behalf of all cooperative members of the country, I would like to express our highest appreciation with the best wishes to the teaching staff, the entire academic community, and the leadership of the University for their significant efforts aimed at accomplishing the mission of the university and for the results achieved.



**Larisa Şavga** Prof. Dr. Hab., rector

The Trade Co-operative University of Moldova (TCUM) celebrates a quarter of a century of excellence in national higher education, a centenary since the initiation of co-operative education and 150 years since the emergence of the first consumer co-operative in Moldova.

TCUM was established in 1993 in response to the socio-economic challenges and needs in skilled staff for the consumer co-operatives sector and other areas of the national economy. In order to accomplish this important mission, the University has based its work on the most relevant international principles and values of higher education: research-based professional training, academic and financial autonomy, quality assurance of education, lifelong learning, constantly demonstrating the quality of active actor of the national education system, promoter of national and international cultural values.

Accredited academically and scientifically by national and international authorities, signatory of Magna Charta Universitatum, member of several prestigious international organizations, part of the community of over 1.2 billion co-operative members worldwide, the Trade Co-operative University of Moldova, in its path of becoming the leading institution in commercial and economic education, has formed generations of specialists in the fields of trade, science of commodities, accounting, finance, banking, law, marketing, business administration, tourism, technology and management of public catering and other fields, providing them with a successful career.

The university research, synchronized with the national strategies and the modern trends of socio-economic development and carried out through institutional projects, obtained through national competition, as well as internal university projects, has pronounced applicative valences, contributing to a constructive dialogue with public authorities, cooperative organizations, and business environment.

The internationalization of the University's activity, inspired by valuable international tradition and experience, focuses on supporting the academic mobility of students and academic staff, promoting "internationalization at home", research partnerships, intercultural exchanges.

The University promotes academic quality through career-centered learning, excellence in teaching, research and support for entrepreneurship, and contributes to the economic, social and technological progress. The quality of TCUM performance is recognized through multiple accreditations of the institution's activity and through the external certification of the Quality Management System, the recent one being based on international standards ISO 9001: 2015.

In the context of the established and promoted mission and values, the entire academic community continues to serve society by investing in the development of youth competences and creativity, combining modernism and traditionalism, science and knowledge, culture and society. The University remains faithful to the fundamental concepts of its architecture and evolution, centered on quality, excellence, performance, competitiveness and cooperation.

# TRADE CO-OPERATIVE UNIVERSITY OF MOLDOVA



The mission of the Trade Co-operative University of Moldova is to create, harness and disseminate knowledge through the development of a performant environment of initial and continuing professional training and research for the members of the University (academic) community able to strengthen their national leadership position in education by forming a powerful academic community with an organizational culture based on excellence, in which attraction, development and promotion of teaching and scientific values prevail.

TCUM vision is to promote education, based on innovative scientific research, subordinated to the needs of society and oriented to the community development.

#### **HISTORIC**

1993

25 years of TCUM foundation
100 years of co-operative education initiation
150 years of the foundation of the first consumer co-operative in Moldova

Foundation of the Trade Co-operative University of Moldova (TCUM) by Decision of the Government of the Republic of Moldova (No. 376, 22 June, 1993), and the Decision of the Central Union of Consumer Co-operatives of Moldova (MOLDCOOP) (No.10/5, 24 June, 1993

Moldova Co-operative Technicum was established in Soroca

Chisinau School of Accountancy and Co-operative Education was founded

School of Co-operative Education and Knowledge Promotion was established

Republica Moldova GUVERNUL HOTĂRÎRE Nr. 376 din 22.06.1993 CU PRIVIRE LA ÎNFIINȚAREA UNIVERSITĂȚII COOPERATIST-COMERCIALE DIN MOLDOVA Guvernul Republicii Moldova HOTĀRĀŞTE.

5 îs Infiniqueză în orsput Chişinalu, cu începere de la 1 iunie
1993. Universitatea Cooperatist-Comercială din Moldova, subordonată Uniunii Asociațiilor de Consum din Moldova, care va funcționa pe bază de atulogestitune.

2 Se stabileşte că în cadrul Universității Cooperatist-Comerciale din Moldova vor funcționa ca subdiviziuni cu balanță unatonamă Coleguia Cooperatist din Moldova și Centrul de ecrectări științifice și perfecționare-reciclare a cadrelor cooperației de consesum nul Republicii Moldova HOTĂRĂSTE Mircea Snegur UNIUNEA ASOCIAȚIILOR DE CONSUM DIN REPUBLICA MOLDOVA MOLDCOOP HOTĂRÎRE or. Chişinău 24 iunie 1993. proces-verbal nr.10 p. 5 CU PRIVIRE LA ÎNFIINȚAREA UNIVERSITĂȚII COOPERATIST-COMERCIALE DIN MOLDOVA În scopul asigurării cooperației de consum și economiei naționale a republicii cu eadre de înaltă ealificare, conform Hotafarii Guvernului Republicii Moldova din 22 iunie 1993. nafor și Statutului Moldcoop (p.5, alin.2) Conducerea Moldcoop Hodáráni Guvernului Republicii Moldova din 22 tunie 1993, nr.376 și Statutului Moldovo (p. 6, alin.2) Conducerea Moldcoop (DOTĀRĀŞTE;

1. De İnfilipat in orașul Chişinău, cu incepere de la 1 iunie 1993, Universitatea Cooperatist-Comercială din Moldova pe baza Colegilului Cooperatist din Moldova, subordonată Unimil Associațiilor de Consum din Moldova, care va funcționa pe bază de concentii culturii de consum din Moldova, subordonată Unimil Associațiilor de Consum din Moldova, care va funcționa pe bază de concentiire. Asociațiilor de Consum din Motaova, valva de Asociațiilor de Consum din Motaova, valva autogestiune.

2. De stabilit că în cadrul Universității Cooperatist-Comerciale din Moldova și Centrul de cercetări științifice și perfecționare-reciclare a cadrelor cooperației de consum. Pavel Dubalari

www.uccm.md

The TCUM vision connects itself to becoming a strong educational and research centre in the field of commerce and economics and consumer co-operatives through:

- creating, preserving and disseminating knowledge at the highest level of excellence, enhancing universal knowledge, preserving, developing and passing the thesaurus of knowledge to future generations;
- training of highly qualified professionals who are competitive on the national and international labour market in accordance with the needs of the national economy and consumer co-operatives, are creative and responsible as well, with critical thinking skills and with the ability to identify, understand and solve problems related to the socio-economic development;
- promoting fundamental and applied research in line with the requirements of knowledge-based society, in order to contribute to the progress of knowledge and dissemination of knowledge, promoting learning through research;
- creating opportunities for professional lifelong learning;
- concluding sustainable partnerships with other educational institutions and with the business environment nationally and internationally;
- preserving, developing and promoting national cultural and historical values in the context of cultural diversity.



During 25 years of activity, TCUM has established itself as a modern educational and research centre which offers initial education and continuing professional training programmes and carries out valuable research-development-innovation projects.

#### **EVOLUTION**

- **1993** Establishment of the Trade Co-operative University of Moldova
- Organisation of Faculties: Management and Accountancy, Marketing and Science of Commodities Authorisation for doctoral studies in three programmes Setting up the Student Senate
- Obtaining the Provisional Authorization (first license) of TCUM for educational activity
  Setting up Students' Scientific Association
  TCUM becomes member of the Rectors' Council of Consumer
  Co-operativesHigher Education Institutions, CIS countries
- **1996** First-generation of graduates
- Organisation of Faculties: Management and Law, Marketing and Science of Commodities, Accountancy and Economic Informatics Authorisation for doctoral studies in other two programmes
- 1998 The first class of graduates fully trained in the university. Faculty of Extramural Studies was established
- 1999 TCUM becomes member of the International Association of Universities
- O 2000 Obtaining a license for higher education activities (short-term courses, undergraduate and postgraduate studies) in 25 programmes
- 2001 Academic accreditation of TCUM. The University is the first non-state institution and the 6th accredited university in Moldova Inauguration of TCUM sports complex TCUM Teaching and Consulting Centre was set up in Tiraspol
- 2002 The 5th Session of the Rectors' Council of Consumer Co-operatives Higher Education Institutions, CIS countries
- Quality Management Systems in the educational institutions of Moldova Honorary title "Honorary Member of the Cooperative Academic Community" was instituted

TCUM Teaching and Consulting Centre was set up in Soroca

- **2004** Intensive development of international partnerships
  - 2005 Academic accreditation of three more programmes Implementation of Bologna Process principles: introduction of the two-cycle degree system (Bachelor/Master) in higher education and the National Credit System at the TCUM The National Council for Accreditation and Attestation approves the Scientific Seminars in 5 doctoral programmes at TCUM
    - 2006 TCUM has obtained a new license for higher education activities: undergraduate, master and postgraduate (master) studies
      TCUM has become member to the International Association of Commodity
      Experts and Technologists
      Periodical publishing of TCUM Scientific Annals has started
      - 2007 Institutional academic re-accreditation and re-accreditation of 7 programmes TCUM Printing Unit was established



## **TCUM**

Academic accreditation of 2 more programmes 2008  The first generation of cycle I graduates — Bachelor studies The first enrolment to Master degree studies (cycle II)  TCUM has become member of the International Co-operative Academy
Accreditation of TCUM scientific activity in the field "Economy and 2009 of management of trade and consumer co-operatives development"  ISO 9001:2000 External Certification of the Institutional Quality  Management System
Laboratory of Scientific Research on trade <b>2010</b> and consumer co-operatives fields of activity was established
Signing of Magna Charta Universitatum, September16 (Bologna, Italy) <b>2011</b> Implementation of the first institutional research project, obtained through national contest and co-financed from the state budget TCUM Campus inSorocawas set up
Opening of the Centre for Co-operative Studies and Resources  Conducting multiple events in the context of 2012  UN International Year of Co-operatives ISO 9001:2008 Recertification of the Institutional  Quality Management System  Initiating academic mobility programmes for students and academic staff
Development of institutional partnerships in the framework 2013 of TEMPUS and ERASMUS MUNDUS projects, and bi-lateral agreements
International accreditation of the Programme in Law (Bachelor studies) by ARACIS (Romania) Re-accreditation of the university as an organization of science and innovation, internationally competitive, in the field "Economy and management of trade and consumer co-operatives development" The scientific journal "Research on Trade, Management and Economic Development" (JRTMED) was established, its national accreditation took place
International accreditation of the Master's Programme in Public Law by EKKA (Estonia) Implementation of the institutional applied research project "Development of internal trade and consumer co-operatives in the context of the economic integration of the Republic of Moldova in the European Community space", obtained in the result of national contest Creation and authorization of the Doctoral School "Economy and Management of Trade and Consumer Co-operatives Development"
Elaboration and approval of the first TCUM Charter <b>2016</b> Creating the Institutional Strategic Development Council Elaboration of the TCUM Strategic Development Plan for 2016-2020 Signing the First Double Degree Agreement with the University of Girona (Spain)
National accreditation of Bachelor degree programmes (7 programmes) <b>2017</b> C Extension of "Dunărea de Jos" University of Galati (Romania) within TCUM
Creating the Centre of Excellence in Business Administration 2018  Integration into the Consortium of the Doctoral School "Economic and demographic sciences"  Creating the Cooperative Educational-Scientific Consortium ISO 9001:2015 Recertification of the Institutional

**Quality Management System** 

#### **EDUCATION**



In its academic endeavour the Trade Co-operative University of Moldova pleads for performance and excellence in education, implementation of European policies in education and integration into the European Higher Education Area.

TCUM is an accredited higher education and scientific research institution, which carries out the process of professional training and research based on the principles and provisions of the Bologna Declaration. TCUM promotes three cycle system education: first cycle - undergraduate studies (Bachelor's), second cycle–graduate studies (Master's) and third cycle - doctoral studies.

The study programmes have been accredited or authorized by national and international authorities regarding the evaluation of quality of educational and research services: National Agency for Quality Assurance in Education and Research (ANACEC), Romanian Agency for Quality Assurance in Higher Education (ARACIS) and Estonian Agency for Quality Assurance (EKKA).

The University offers a wide variety of educational and professional development programmes.

#### **BACHELOR'S PROGRAMMES**

- Accounting
- Finance and Banking
- Business and Administration
- Marketing
- Science of Commodities and Trade
- Law
- Technology and Management of Public Nourishment
- Hotel, Tourism and Leisure Services

#### **MASTER'S**

#### **ECONOMIC SCIENCES**

- Business Administration
- Commercial Management
- Management and International Economic Relations
- Accounting in Trade
- Financial and Banking Administration
- Strategic and International Marketing
- Science of Commodities and Expertise of Goods in Customs Activities
- Science of Commodities, Expertise and Commerce with Consumer Goods
- Economic Information Technology









#### **PROGRAMMES**

#### LAW

- Economic Law
- Labour Contract Law and Human Resources Management
- Financial and Fiscal Law, Control and Audit
- Law and Customs Activities
- Public Law

#### MANUFACTURING AND PROCESSING

 Technology and Management of Public Nourishment

#### **SERVICES**

 Management and Marketing of Tourism, Hotel Services and Restoration





#### **DOCTORAL PROGRAMMES**

- Science of Commodities and Expertise of Food Products
- Economics and Management (sectorial)
- Marketing and Logistics
- Trade and Management of Goods Quality
- Finance
- Accounting, Audit, Economic Analysis
- Cybernetics and Economic Informatics



Integrated into the national academic environment, TCUM employs experienced and highly qualified teaching staff, the educational process being provided 96% with full-time scientific and teaching staff out of which 65% with scientific degrees. The academic staff has outlined the predominantly practical orientation, as an important feature of professional training, which would allow the student to integrate quickly and fully into the labour marketafter graduation.



The university offers a modern infrastructure for educational and research purposes. It integrates various specialized laboratories (commodities research and expertise of goods, chemistry, microbiology, cooking technology, commercial equipment and technologies, laboratories with specialized software, etc.), resource and consultancy centres, sports complex and other infrastructure elements.

The development of students' applicative abilities is done through practical internships and through the delocalized departments of the university, organized in partnership with economic entities in the framework of businesses (cooperative, trade, hotel, catering enterprises, etc.).



The scientific library plays an important role in providing and developing information resources. The digital library has become an integrated part of the institution's informational environment, containing the publications of the academic staff of the university, offering open access to various e-resources, national and international databases. Participation in the international project "Modernization of academic library services in Moldova", financed by the Norwegian Co-operation Programme jointly with Eurasia Foundation and implemented in partnership with the University of Bergen, Norway, Transilvania University of Braşov, Romania, and 18 university libraries of the country, has offered great opportunities for the development of library services.









To consolidate the information resources, to develop consulting skills, to design professional careers, to facilitate young researchers' concerns, and to support the promotion of actions for continuous improvement of the quality of university activities, satellite centres have been created and operate within the University aiming to assist and support the educational process and research:

- Centre for Information Technologies and Communications
- Centre for Co-operative Studies and Resources
- Centre for E-learning
- Legal Advice Centre
- Resource and Information Centre for Tourism and Hotel Services
- Career Guidance and Counselling Centre
- Centre for Quality Assurance







The university provides students with various social services through its own infrastructure (healthcare, food and housing).

During its activity, the University has prepared and launched over 7700 specialists with a higher level of qualification on the labour market. TCUM graduates have been successful in various areas of the public and private sectors as managers, experts, administrators, specialists and teachers, their skills being highly appreciated by national and international companies.





#### RESEARCH-DEVELOPMENT-INNOVATION



Research-development-innovation has become a strategic objective of academic activity and is a fundamental support for the promotion of educational programs, contributing to the University's integration into the national and international scientific area.

The University was scientifically accredited by the National Council for Accreditation and Attestation in 2009 and re-accredited in 2014 as a science and innovation organization with all related rights to carry out research, innovation and technology transfer activities in the research field "Economy and Management of Trade and Consumer Co-operatives Development", obtaining the qualification "Internationally Competitive Organization".





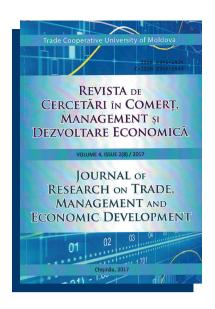
Through the Laboratory of Scientific Research on trade and consumer co-operatives, institutional research projects are carried out. Research projects have been obtained through competition at national level and registered in the State Register of science and research projects. Among the most important ones the following are:

- Substantiating the modernization of trade and consumer co-operatives in terms of their implications for sustainable socio-economic development and consumer protection
- Co-operatives and sustainable development in a global economy
- Domestic trade and consumer co-operatives development in the context of the economic integration of the Republic of Moldova into the European Community
- Development of trade relations from the perspective of the economic integration of the Republic of Moldova in the international economy
- Innovative, collaborative, inclusive co-operative development: theory, practice, perspectives









The results of researches and national and international partnerships in these fields can be found in numerous monographs, textbooks, articles in international and national reviewed journals, presentations at international and national conferences, electronic publications, being applied both in the educational process and in the business environment aiming at innovation of economic activities.

In 2014 the Journal of Research on Trade, Management and Economic Development was set up, a reviewed publication, which was accredited by the national authorised bodies and has been already registered in the international databases. The purpose of this journal is to disseminate the results of research-development-innovation activity, to expand their international visibility, to strengthen the international cooperation in the field. The magazine is accessible to a wide audience (www.jrtmed. uccm.md).

Traditionally, TCUM participates in the organization of various national and international scientific events, having as partners higher education and research institutions from country and abroad, such as "George Bacovia" University of Bacau, Romania, Institute for Economic and Social Research "Gh. Zane" of the Romanian Academy, Rovira and Virgili University of Tarragona, Spain, University of Split, Croatia, Lvov University of Trade and Economics and Poltava University of Economics and Trade, Ukraine, Belarusian Trade and Economics University, Belgorod University of Cooperation, Economics and Law, Russia, National Institute of Economic Research of Moldova, etc.























TCUM is continuously developing partnerships with co-operative universities from abroad in order to carry out joint research projects (Ukraine, Russia, Kazakhstan, etc.) as well as with other international institutions (Research Committee of the International Co-operative Alliance, the European Research Institute on Cooperative and Social Enterprises) for the purpose of exchanging experience and transferring innovations to the co-operative sector in the country.







Notorious personalities are awarded the Honorary Titles "Doctor Honoris Causa" and "Honorary Member of the Co-operative Academic Community", as a sign of high appreciation and gratitude for promoting the prestige of the University.









The students are active actors in the process of scientific exploration, being part of the academic research teams, organizing annual conferences of young researchers and participating in scientific conferences in the country and abroad.





Product expertise, studies and research at the request of consumer co-operatives organizations and businesses and other economic agents have become an important component of the university's work, involving researchers and students, and helping to strengthen cooperation on the academic community-business environment dimension.

University researchers are part of the European Commission's Joint Research Centre (JRC) project focused on promoting the concept of economic development based on innovation and drafting the Smart Specialization Strategy of the Republic of Moldova.





#### **OUALITY ASSURANCE**



The competitive area of national higher education requires the promotion of quality assurance activities for all processes organized at the University level. To this end, the TCUM has proposed to develop an internal quality management system that would guarantee the quality of the processes and activities of the University and enable them to be continuously improved.

TCUM is the first higher education institution in the country that has implemented the Quality Management System (QMS) based on the international standard ISO 9001: 2008, which was certified externally in 2009 by the Romanian Agency for Quality Assurance jointly with IQNet.

In 2018, TCUM, the first of the educational institutions in the country, passed the internal Quality Management System to the new international standard ISO 9001: 2015, simultaneously with its recertification.









The entire academic community of the University is committed to developing the institutional quality management system. The commitment of the University leadership is expressed in the Quality Policy Statement. Its implementation involves concerted efforts of all subdivisions of the institution, which have the responsibility for planning, organization, control and quality assurance at the entity level. The University has developed its own quality assurance structure, and the Quality Council has become an important element of university management.













The Quality Assurance Centre operates within the university as a consulting university structure specialized in the coordination and application of quality standards, as well as criteria and indicators of quality assessment.

The academic performance of the University's activities is recognized at national level, being awarded by the National Agency for Quality Assurance in Education and Research with the "QUALITY CRYSTAL" as a sign of high appreciation of the quality culture promotion within the University.



The University will continue to develop the Quality Management System to meet the challenges of an ever changing environment, the labour market requirements and the international competition challenges.



#### INTERNATIONALIZATION



The University promotes cooperation in the field of education, scientific research, academic and intercultural exchanges with educational and research institutions around the world, with international organizations and associations. TCUM pleads for research-development-innovation and supports cooperation between the three sides of the knowledge triangle: education, research and innovation.

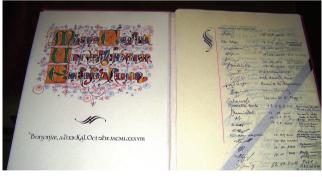


#### **UCCM** is a member of:

- The International Association of Universities
- The International Association of Cooperation of Co-operative Higher Education Institutions, CIS countries
- The International Association of Trade and Economic Education Institutions
- The International Association of Commodity Experts and Technologists
- The International Academy of Co-operatives

TCUM's accession to the community of over 800 universities in the world that signed Magna Charta Universitatum (Bologna) offers vast opportunities for the development of international partnerships.







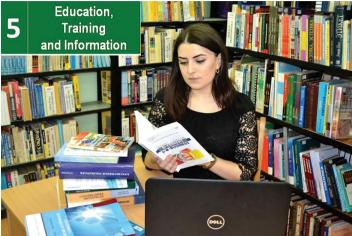




TCUM is part of the community of over 1.2 billion co-operative members worldwide, associated with the International Co-operative Alliance (ICA), promoting international cooperative values at national and local level.

Co-operatives pay an increased attention to the education. The 5th international co-operative principle is aimed at "Education, Training and Information".





The University is an active promoter of research in the field of co-operative development, participating in various international scientific events organized by ICA Committee on Co-operative Research, EURICSE, and by partner educational and research institutions.

TCUM develops bilateral collaboration relationships with about 40 universities from over 30 countries, opting for the dissemination of academic and general human values.









TCUM participates in various international programmes and projects that aim at strengthening institutional capacities, innovating educational and research processes.

TCUM promotes intercultural exchanges through the ERASMUS + European Programme, students becoming the main ambassadors of the University















TCUM develops academic mobility and double degree programmes with universities from Spain, France, Romania, Croatia etc.













In order to promote "internationalization at home", the University involves in the process of education teachers and experts from prestigious foreign institutions. Beneficial partnerships have been established with GIP FIPAG Grenoble Academy, France, University of Girona and Rovira i Virgili University of Tarragona, University of Valencia, Spain, "Al.I.Cuza" University, lasi, Romania, University of Agribusiness and Rural Development, Bulgaria, University of Porto and Algarve University, Portugal, Mediterranean Agronomic Institute of Chania, Greece, etc.









#### PARTNERSHIPS WITH BUSINESS



TCUM has created and develops continuously business partnerships, in particular, with cooperative organizations and enterprises, with central and local public authorities, focused on research-development-innovation activities and on continuing training of employees.

The academic staff of the university participates in the elaboration of policy documents in the field of trade and consumer co-operatives, improvement of the normative framework in the field, elaboration of solutions for the modernization of the economic activity, co-working in this respect with the Ministry of Economy and Infrastructure, Central Union of Consumer Co-operatives of Moldova, economic entities.



The Consumer Co-operative Development Strategy for 2016-2019, developed by the team of university researchers and approved at the XVIth Congress of this system, is being implemented successfully, generating benefits for society.

TCUM, being a member of the Moldovan Chamber of Commerce and Industry and a part of its Committee for Entrepreneurship, contributes to the promotion of internal and external trade, to the expertise of normative acts and drafts of strategic documents in the field, the development of professional training through dual education and so on.

In order to bring TCUM closer to the business environment, to strengthen its collaboration with it, the University has created in recent years several delocalised departments within companies with different profiles, have become effective which platforms for the transfer of knowledge to economic agents, on the one hand, and transfer of professional experience to students, scientific and didactic staff, on the other hand. It is a mutually beneficial practice for the university, students and businesses.









Promoting the concept of lifelong learning and opting for on-going development of professional competencies of the employees, TCUM offers about 30 continuing education programs, recognizing professionalization as a priority factor of economic growth.





The University assists economic units in organizing their activity by offering legal advice, information, business management counselling, expertise of goods, providing other support services through its departments, and specialized university centres.

Effective partnerships have been established with the Constitutional Court, the Customs Service, the Public Services Agency, the National Bank of Moldova, the Competition Council, the Public Procurement Agency, the Consumer Protection and Market Surveillance Agency, the National Employment Agency, the National Union of Bailiffs, other authorities and economic agents through the participation of their representatives in the process of initial and continuing professional training within the university, evaluation of curricula and educational content, career guidance of young people, offering public lectures for students, scientific and didactic staff and professionals, quality assessment of the University's activity.

Cooperation with the business environment is also capitalised by organising internships for university students in companies abroad, by participating in various international competitions and events, etc.





### **SOCIAL ACTIVITIES**







































