

## Dear Colleagues, Dear Friends!

We invite you to take part in the International Annual Conference “**Modern Directions of Economic Development, Entrepreneurship, Technologies and their Legal Support**”, which will be held **June 01-02, 2023** in Lviv at the Lviv University of Trade and Economics. Scientists, teachers, graduate students, students, entrepreneurs, representatives of state legislative and executive bodies, enterprises and organizations and all interested persons are invited to participate.

**The purpose of the Conference:** the formation of a professional scientific international community to discuss current issues of economic development; various forms of entrepreneurship; directions of introduction of modern technologies; legal support of these processes; exchange of experience and scientific developments; presentation of innovative ideas on the topic of the conference and directions of their implementation at the national and global levels.

**Form of participation:** personal or remote.

**Working languages of the Conference:** Ukrainian, English, Polish, Romanian.

### Schedule of the Conference:

#### 01 June 2023:

09<sup>30</sup>-10<sup>00</sup> – Registration of conference participants

10<sup>00</sup>-10<sup>10</sup> – Opening speeches

10<sup>10</sup>-11<sup>30</sup> – Plenary session № 1 “Current state and prospects of economic development, accounting and finance”

11<sup>30</sup>-12<sup>50</sup> – Plenary session № 2 “Development of the tourism industry and hotel and restaurant business in the context of effective management and application of marketing tools”

12<sup>50</sup>-14<sup>00</sup> – Plenary session № 3 “Technologies of food and non-food quality management”

14<sup>00</sup>-15<sup>00</sup> – Plenary session № 4 “Improvement of legal mechanisms in the conditions of economic transformation”

#### 02 June 2023:

10<sup>30</sup>-13<sup>00</sup> – Meetings of thematic sections

## Conference Organizing Committee

### Chairman of the Organizing Committee:

**Kutsyk P. O.** – Professor, Rector of Lviv University of Trade and Economics

### Members of the Organizing Committee:

**Barna M. Yu.** – Professor, First Vice-Rector  
Lviv University of Trade and Economics

**Savga L. A.** – Professor, Rector of Trade-Cooperative  
University of Moldova (Republic of Moldova)

**Chluska J.** – Professor, Head of the Department of Finance,  
Banking and Accounting, Częstochowa University of  
Technology (Poland)

**Kolyanchuk O.** – Deputy Director of the Southeastern Research  
Institute in Przemyśl (Poland)

**Gerasymenko T. O.** – Professor, Director of the Institute of  
Economics and Finance of Lviv University of Trade and  
Economics

**Gavrylyshyn V. V.** – Professor, Dean of the Faculty  
Commodity Science, Management and Services of Lviv  
University of Trade and Economics

**Kotukha O. S.** – Professor, Dean of the Faculty of Law, Lviv  
University of Trade and Economics

**Kuzma Kh. V.** – Associate Professor of Economics  
Department, Leading Specialist of the Research Department of  
Lviv University of Trade and Economics

### Members of the Scientific Committee:

**Semak B. B.** – Professor, Vice-Rector for Research, Lviv  
University of Trade and Economics

**Drelich-Skulska Boguslawa** – Professor, Dr. hab., Faculty of  
Economics and Finance, Department of International Economic  
Relations, Wrocław University of Economics and Business  
(Poland)

**Myśliwiec Malgorzata** – Professor, Dr. hab., Faculty of Social  
Sciences, University of Silesia in Katowice (Poland)

**Katarzyna Drag** – Dr. hab., Director of Institute of Journalism,  
Media and Social Communication, Pontifical University of John  
Paul II in Krakow (Poland)

**Stejskal Jan** – Professor, Dean of the Faculty of Economics and  
Administration, University of Pardubice (Czech Republic)

**Rakowska Joanna** – Professor, Institute of Economics and  
Finance, Warsaw University of Life Sciences (Poland)

**Polyakova Yu. V.** – Professor, Dean of the Faculty of  
International Economic Relations and Information  
Technologies, Lviv University of Trade and Economics

**Myronov Yu. B.** – Associate Professor of the Department of  
Tourism and Hotel and Restaurant Business, Director of the  
Innovation Center, Lviv University of Trade and Economics

MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE  
CENTRAL UNION OF CONSUMER SOCIETIES OF UKRAINE  
LVIV UNIVERSITY OF TRADE AND ECONOMICS  
WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS  
UNIVERSITY OF SILESIA IN KATOWICE  
PONTIFICAL UNIVERSITY OF JOHN PAUL II IN KRAKOW  
UNIVERSITY OF PARDUBICE  
WARSAW UNIVERSITY OF LIFE SCIENCES  
TRADE-COOPERATIVE UNIVERSITY OF MOLDOVA  
CZĘSTOCHOWA UNIVERSITY OF TECHNOLOGY  
SOUTH-EASTERN SCIENTIFIC INSTITUTE IN PRZEMYŚL  
POLTAVA UNIVERSITY OF ECONOMICS AND TRADE  
KHMELNYTSKY COOPERATIVE  
INSTITUTE OF TRADE AND ECONOMICS  
VINNYTSIA COOPERATIVE INSTITUTE

## INTERNATIONAL CONFERENCE

on the topic:

“**MODERN DIRECTIONS OF ECONOMIC  
DEVELOPMENT, ENTREPRENEURSHIP,  
TECHNOLOGIES AND THEIR  
LEGAL SUPPORT**”



**01-02, June 2023**

**Lviv**

**To participate in the Conference it is necessary:**

Send an electronic version of the research paper.

The research paper must be sent **no later than May 15, 2023** to e-mail [conf.lute.nauk@gmail.com](mailto:conf.lute.nauk@gmail.com)

Within the framework of the Conference it is planned to work on the following thematic areas (sections):

**1. Current state and prospects of economic development, accounting and finance.**

**2. Development of the tourism industry and hotel and restaurant business in the context of effective management and application of marketing tools.**

**3. Technologies for quality management of food and non-food products.**

**4. Improving legal mechanisms in the context of economic transformation.**

**Notes:**

1. In case of non-compliance of paper with the specified requirements, the Organizing Committee may refuse to accept it for publication.
2. The Organizing Committee requests to inform about the need to receive more than one Collection of Papers in advance.
3. The Organizing Committee will send a confirmation letter of receipt of your paper.

**Requirements for Registration:**

- > Research paper must be performed on a topical topic, contain in-depth research, without plagiarism.
- > Volume of abstracts – up to 2-3 pages, text editor – Microsoft Word, orientation – book, margins – all 20 mm; headset – Times New Roman, size – 12, line spacing – 1.0.
- > The first line – the author's name and initials (bold, right-aligned).
- > Second – academic degree, academic title
- > Third – supervisor (surname and initials, degree and academic title – for students)
- > Fourth – the title of the report (in capital letters, bold, centered).
- > Next – the text of the report, alignment – width.
- > Charts, diagrams, tables and formulas are made in accordance with Standard 2.105-95; each illustration, diagram, scheme must be signed, the table must have a name; drawings and photographs in the text are not accepted;
- > References in the text are made in square brackets – [2, p. 56], where the first number means the ordinal number in the list of used sources, the second – the page number.
- > The list of used sources is placed at the end of the text and should be drawn up in accordance with Standard 8302: 2015.
- > The electronic version of the file should be named after the author last name and saved in the format .doc (for example: Andreykiv.doc).

**Sample of Research Paper design:**

**Andreykiv T. Ya.**

PhD, Associate Professor  
Lviv University of Trade and Economics

**THE NEED FOR THE FORMATION  
OF A FINANCIAL STRATEGY BY AN  
ENTERPRISE AS A TOOL FOR  
MANAGING ITS FINANCIAL  
ACTIVITY**

**[Text]**

**References**

1. Bilyk M. D., Belyalov T. E. *Financial planning at the enterprise: a textbook*. K.: PanTot, 2015. 436 p.
2. Voloshchuk L. O., Naumenko K. I. *Financial strategy in the management of development and economic security of enterprises. Economic Journal of Odessa Polytechnic University. 2017. № 1 (1). pp. 23–30.*
3. Goncharenko O. M. *Financial strategy: theoretical issues of development and implementation. Bulletin of socio-economic research. 2015. Vip. 1 (56). pp. 35–40.*

**Address of the Organizing Committee**

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Tugan-Baranovsky Str., 10, Lviv, 79005*

*Secretary of the Conference*

**Khrystyna Kuzma**

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